

# SPONSORSHIP PACKAGES

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27th Annual

## *Beaujolais Nouveau Wine Festival*

Friday, November 22, 2019

Columbia Tower Club

Seattle, WA

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**FRENCH-AMERICAN  
CHAMBER OF COMMERCE**  
Seattle-PNW

# About Us

The French-American Chamber of Commerce of the Pacific Northwest (FACC-PNW) is a binational non-profit organization. We seek to develop and improve economic, commercial, and financial relations between France and the United States through our members and partnerships.

## Event Description

Beaujolais Nouveau wine is released at midnight each year on the third Thursday of November. Its arrival as the first wine of the harvest sparks worldwide celebrations. We will host Seattle's 27th annual Beaujolais Nouveau Wine Festival on November 22, 2019 to celebrate this tradition.

Join over 400 professionals representing fortune 500 companies, trendsetters, Francophones, and more. For one night, experience the French *joie de vivre* with live music, divine food, a silent auction, raffles, and a large selection of French and local wines.

## Support Our Mission

All funds raised directly benefit the Chamber's mission as a small non-profit by supporting our staff, our J-1 interns, and our community engagement. We offer many opportunities for companies and individuals alike to support our work by sponsoring the event or by purchasing a table for the night. As a sponsor, you will:

- ◆ Gain visibility within the French-American community
- ◆ Meet and network with potential collaborators and clients
- ◆ Bond with your colleagues at one of Seattle's most iconic venues
  - ◆ Entertain your clients and/or reward employees
  - ◆ Reinforce your brand

Join in this time-honored tradition and have fun for a good cause! Contact us today to create a personalized sponsorship package that meets your marketing needs.



### To learn more, contact:

Lindsey Townsend  
Operations Coordinator  
206-443-4703  
[info@faccpnw.org](mailto:info@faccpnw.org)  
[faccpnw.org](http://faccpnw.org)

# Sponsorship Levels

Benefits	<b>Maître Sommelier</b> \$2,000	<b>Sommelier</b> \$1,500	<b>Connoisseur</b> \$1,000	<b>Oenophile</b> \$350
Reserved sponsor table in VIP* area and parking in the Columbia Tower Garage	8 seats + 4 vehicles	6 seats + 3 vehicles	4 seats + 1 vehicle	
Full-page ad in the event program and logo on official event poster	✓			
Air France Raffle Tickets**	4 tickets	2 tickets		
Dedicated social media post and oral recognition by our speakers during the event	✓	✓	✓	
Company name and logo shared on the event website, social media, our event e-newsletters and the printed program	✓	✓	✓	✓

\*VIP benefits include: early entry, champagne toast for guests, premium wine service, special hors d'oeuvres by Chef Thierry Rautureau (the Chef in the Hat), VIP gift bags and exclusive desserts from La Parisienne French Bakery.

\*\*Air France Raffle Tickets are normally sold for \$100 per ticket and include entry to win two roundtrip, business class tickets to Paris.

# Sponsorship Levels

## A La Carte Program Sponsor

Full Page Ad 5.5" x 8.5"; color	\$200
1/2 Page Ad 5.5" x 4.25"; color	\$150
1/4 Page Ad 2.25" x 2"; color	\$75

FULL PAGE \$200	
1/2 PAGE \$150	
	1/4 PAGE \$75

## Merci to Last Year's Sponsors



NORTH AMERICA



# Auction Donations

Unable to attend the event or looking for more ways to contribute? Donate an item or certificate to the Beaujolais Nouveau Silent Auction!

Donation Benefits	Value From \$500	Value From \$150-500	Value up to \$150
Your company website, name, and logo, listed near the auction item and on our auction website	✓	✓	✓
Your company name on a thank you email sent to all 400+ attendees	✓	✓	
Your donation and logo acknowledged in our FACC-PNW monthly e-newsletter	✓	✓	
Your company and donation acknowledged on our Social Media	✓	✓	
Verbal recognition during speeches on event night	✓		
Your logo on multiple large screens active during the event	✓		

## Some previous years' donations include:

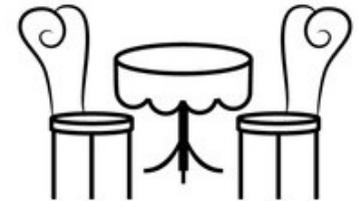
- ◆ **Roundtrip Business Class tickets to France**, donated by Official Airline Partner, Air France
- ◆ **Private Wine Tastings** donated by: Aluel Cellars, Blanc&Rouge, Cairdeas Winery, Cathedral Ridge Winery, Columbia Winery, DeLille Cellars, Hoodsport Winery, Maryhill Winery, and Three of Cups Winery
- ◆ **Getaways**, donated by: Hotel la Croix Blanche, The Heathman Hotel, The Charter Hotel, Residence Inn Downtown, Hotel Andra
- ◆ **Seattle Experiences**, donated by: Seattle Cycling Tours, Earthbox Inn and Spa, Central Cinema, Seattle Bouldering Project, Beneath the Streets

# Admission Levels

## VIP Table - only 2 available!

**\$1,100**

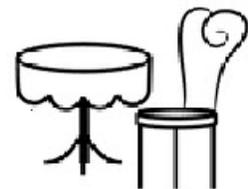
- ◆ Reserved table in VIP room for 6 people. Bring clients, friends, family and leads!
- ◆ Includes full benefits of individual VIP admission.
- ◆ Parking and other sponsorship benefits not included



## VIP Admission

**\$200**

- ◆ Individual VIP tickets include: early entry, gift bags, a champagne toast, premium wine service, special hors d'oeuvres by Thierry Rautureau - the Chef in the Hat - and exclusive desserts from La Parisienne French Bakery.
- ◆ VIP wristbands allow VIPs to easily come and go from the VIP area if they wish to explore the rest of the festival.



## General Admission

**\$100**

- ◆ General admission includes access to all areas except for private tastings and the VIP room.
- ◆ Experience live music, wine and hors d'oeuvres, a silent auction and raffle.
- ◆ FACC-PNW members and young professionals are eligible for tickets at a discounted rate.



# Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## Financial Sponsorship

- |   |   |         |
|---|---|---------|
| <input type="checkbox"/> Maître Sommelier Sponsor | — | \$2,000 |
| <input type="checkbox"/> Sommelier Sponsor        | — | \$1,500 |
| <input type="checkbox"/> Connoisseur Sponsor      | — | \$1,000 |
| <input type="checkbox"/> Oenophile Sponsor        | — | \$350   |

## À La Carte Program Sponsorship

- |  |   |       |
|--|---|-------|
| <input type="checkbox"/> Full Page Color Ad    | — | \$200 |
| <input type="checkbox"/> Half Page Color Ad    | — | \$150 |
| <input type="checkbox"/> Quarter Page Color Ad | — | \$75  |

## Auction Donation

- Auction Donation
- Item Description: \_\_\_\_\_
  - Item Value: \_\_\_\_\_

## Method of Payment:

- Check payable to the French-American Chamber of Commerce of the PNW
- Online processing at

### Questions?

Please send sponsorship, auction, and event management related questions to Lindsey Townsend.

Email: [info@faccpnw.org](mailto:info@faccpnw.org) | Phone: 206-443-4703